

BIER LAW BULLETIN

Be Informed. Be Prepared. Be Free.

Each month, our goal is to offer you valuable insights for maintaining an up-to-date estate plan, share some personal and firm highlights, and introduce you to one of your local experts. We also welcome your input on subjects you'd like to delve deeper into; simply respond to this email and let us know what might interest you!

[Seth and Leann Bier](#)

Things and Stuff

Recent News and Upcoming Events



EARLY ACCESS: RSVP NOW FOR OUR NEXT TASTES & TRUSTS EVENT

Our *Tastes & Trusts* workshops always fill up fast—and as a valued newsletter subscriber, you're getting early access to reserve your seat!

Join us on **Wednesday, July 16 at 6:00 PM** at **Total Wine & More** in Redondo Beach for a short wine tasting and an engaging session on estate planning essentials. Attorney Seth Bier will break down Wills, Trusts, and Probate in a way that's clear, practical, and (dare we say?) even enjoyable.

Space is limited—save your seat today!

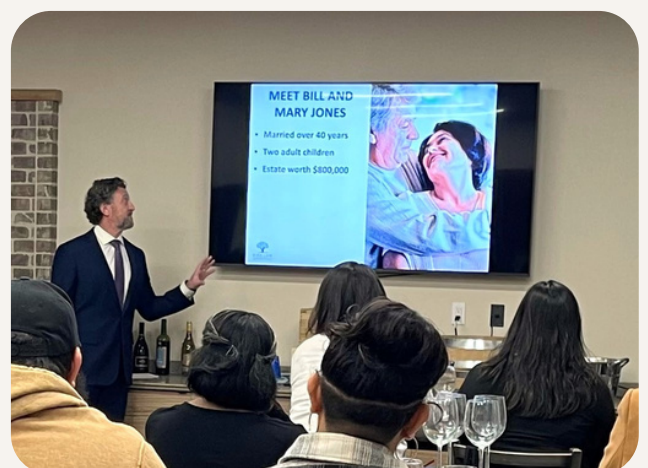
[Click to Register](#)

SCHEDULE SETH FOR A FREE SPEAKING ENGAGEMENT

Looking to educate and inspire your group with valuable, real-world guidance? Estate Planning Attorney [Seth Bier](#) offers dynamic, easy-to-understand workshops—available in person or virtually—for community groups, religious organizations, and businesses.

Covering essential topics like Wills, Trusts, and Probate, Seth breaks down complex concepts with clarity, warmth, and a touch of humor. Each presentation is tailored to your audience and designed to inform, empower, and motivate people to protect their loved ones and everything that matters most.

Interested in hosting a session? Know an organization that could benefit from this information? [Click to let us know!](#)



TED TALK

A Pawsitively Exciting Update ~~on~~ FROM CEO (Chief Excitement Officer) Teddy Bier!

If you’ve been following my adventures, you know that [Vista](#) is my spot. It’s where I go to people-watch, soak up the ocean breeze, and—most importantly—get my puppy patties. But last month? Things reached a whole new level, people.

When we got to Vista, my favorite waiter, [Danny](#), really rolled out the red carpet. First, he brought me a cup of ice for my water dish (fancy, right?). Then, he came back with cold towels and draped them over my back like I was the headliner at a five-star resort. Honestly? It felt amazing. Danny just gets me.

The Boss caught it on video and posted it to [my Instagram](#)—and it blew up. Over 1.2 MILLION views and over 90,000 people liked it (so far)! I guess people love watching a well-deserved spa moment.

So yeah... I’m basically famous now. But don’t worry—I won’t let it go to my head. Unless there are more puppy patties involved. Then we’ll talk. 🐾



Me and my buddy, Danny, after I told him we’re both superstars now. 🌟🌟🌟

Asked and Answered

This month’s FAQs. Click for answers!

We named guardians for our minor children in case something happens to us, but what if they can’t get to them right away?

My siblings and I fought over my parents’ personal possessions and still don’t talk to each other. Can I do anything to avoid this with my children?

Our parents refuse to talk about being incapacitated or dying. Any advice?

What the heck is a Trust Protector?

YOUR CHILD TURNED 18: NOW WHAT?

When your child turns 18, they can vote, sign contracts, and make medical decisions on their own. But here's the part most families don't realize: you, as a parent, *lose the legal right* to make decisions for them in an emergency.

If your child is in an accident and unable to communicate, you can't automatically step in—not for medical care, not for financial matters. That's why every new adult needs a basic set of legal documents in place.

At Bier Law, we call it the **W.H.E.N.® Plan** – the **Wealth & Health Emergency Nomination Plan**. It's peace of mind for them — and for you.

👉 [Click here to learn more and get your child protected.](#)



The Expert Exchange

Conversations with Local Professionals

Get to know a little more about the experts in our community.

JEFF KOVEN

Content Creator/Owner
Koven Video Productions

What do you do?

At our core, we turn ideas, images, music, and words into videos that build trust and help people quickly understand what you do and how you can help. The result is content that makes your audience feel like you're on their side and that they're on yours.

What's the best part of your job?

I love learning about my clients and helping their audiences understand, trust, and feel drawn to connect with them. I see my role as a kind of translator, someone who brings clarity and authenticity to what might feel unfamiliar or hard to express. Whether I am working with someone who isn't used to speaking on camera or helping explain something nuanced to a broader audience, my aim is always the same: to communicate who they are and what they do in a way that feels real. The result is content that builds confidence, connection, and the desire to take the next step.



What's the most common misconception people have about your industry?

That video is too expensive. In reality, it is one of the most powerful and versatile tools available. A single video can serve multiple purposes such as marketing, social media, training, and support. When thoughtfully produced, it provides long-term value by driving higher engagement, better retention, and faster conversions. The key is to align video content with real business goals and design it for reuse across platforms and over time.

What would people be surprised to learn about you?

Since 2006, I've been part of a group that earnestly studies Scripture, examining the Greek, Hebrew, and Chaldean texts to find the best English translation for each God-inspired word and learn what has actually been said. The endeavor continues to be eye-opening, and it's a subject that is often in my heart to talk about for hours with those who care to.

What's your favorite local restaurant?

[Urth Caffé](#). They use organic ingredients, offer a wide variety of delicious options, and have excellent coffee. I can take anyone there and know they will enjoy it.